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BLUE ADVANTAGE™

UPDATE

VISION CARE PRODUCTS • MEDICAL SUPPLIES AND EQUIPMENT • DENTAL PRODUCTS • HEARING PRODUCTS AND SERVICES • HEALTH AND WELLNESS PRODUCTS AND SERVICES

Membership has special advantages

Savings are available to Blue Cross members all across Canada, regardless of your group or individual plan coverage. To take advantage of these savings, simply present your Blue Cross identification card to the participating provider and mention the Blue Advantage program. Here's a summary of Blue Advantage providers, listed by category. For complete details on products and services offered by Blue Advantage providers, visit the Blue Advantage website at www.blueadvantage.ca

Dental

Spencer Dental	Go to their website to redeem this special offer • By subscribing for a 4 month free trial membership, Blue Cross members and their eligible dependents will receive a 25% discount on all dental professional fees * – including cosmetic and restorative services. The free trial membership can be used as often as a patient wishes until the expiry date • * Based on current Ontario Dental Association (ODA) fee guide • Discount does not include third party laboratory fees.
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Fitness/Wellness

Curves	50% off Service Fee • 10% off Monthly Dues • Inquire at a Curves near you regarding local participation • New members only. Not valid with any other offer. Valid for one year memberships • Only at participating locations. See club for details.
SLIMCOACH	\$79.95 + shipping and handling (inclusive of the device, USB cable and 1 year membership to the program) to all Blue Cross members across Canada • Go to their website to redeem this special offer
Snap Fitness	10% off monthly dues • 50% off enrolment
SpaFinder Wellness	Enjoy 12% off your SpaFinder.com order of \$75 or more.
Urban Poling	15% off all regular retail or sale priced fitness products purchased through the Urban Poling online store.

Hearing

Beltone Canada	Blue Cross clients receive 10% off the retail price (maximum \$250.00) on all Beltone hearing instruments. This offer excludes third party programs and cannot be combined with other offers or discounts.
Helix Hearing Care	10% off all regular priced hearing instruments (single or pair). This offer excludes third party payers and cannot be combined with any other discount or offer.

Medical Equipment & Supplies

CARE Medical History Bracelet	CARE Medical History Bracelet - \$23.99 (regular \$29.99) • CARE Medical History Key Chain - \$23.99 (regular \$29.99) • CARE Medical History Card - \$31.99 (regular \$39.99) • 20% discount on MSRP for products and services. • All of the above products contain the latest 3.0 Premium e-Manager software. All prices are in Canadian dollars. Provincial sales tax, HST or GST, shipping and handling charges are extra, where applicable. • Please click on the link www.medicalhistorybracelet.ca and used discount code BLUE to access the discount.
Diabetic Direct Supplies	Test Strips (25 per vial) - \$12.00 per vial • Free shipping in Canada for orders of 12 or more vials • Free Blood Glucose Monitor
Entra Health Systems	20% - 70% discount on MyGlucoHealth products • FREE shipping on a minimum order of 100 Test Strips or Starter Kit

Know Your Body Best	15% off retail on these products and services: • Thermophore One Touch by Battlecreek 14" x 27" (Moist Heating Pad CSA approved) • ICE IT Cold Comfort Systems assorted fits • Anti-Flamme Herbal Pain Relief Creme • Kalaya Pain Relieving Rub • Medistick • Thera-Band Products • Acuball and Acuback • IMAK Arthritis Gloves • ObusForme Backrests • Fitball • Bioflex Magnetic Therapy • T.E.N.S. Units • E.M.S. Units • Theracane • Thumper Mini-Pro • Please use coupon code BLUE for the discount.
MEDchair	20% off Hospital Beds and Manual Wheelchairs • 15% off Patient Aid Products (such as grab bars, bath benches, commodes, raised toilet seats, toilet safety frames) • 10% off Power Wheelchairs and Wcooters, Wheelchair Cushions, Lifts(patient, porch, wheelchair, scooter lifts), Walkers (folding and wheeled) • 5% off all other products sold by MEDchair
MyMobility Ltd.	15% off Mobility Scooters • 20% off Wheelchairs • 15% off Medical beds • 15% off Liftchairs • 20% off Rollators • 20% off Walkers • 20% off Bath aids • 20% off Pressure Prevention • 20% off ADL Products • *Blue Cross members receive a 7 day return policy on all products
Nipro Diagnostics	Ask for a Free TRUEresult Blood Glucose Meter and save up to \$11.50 off co-pay* for each purchase of 100 TRUEtest test strips, using the Blue Advantage TRUEtest Test Strip Co-Pay Assist Savings Card. (*Co-pay is the amount not covered by the insurance plan and includes the dispensing fee) • Download your Blue Advantage TRUEtest Test Strips Co-Pay Assist Savings Card . • **This discount is not available in the province of Quebec.
Philips Lifeline	Receive FREE installation when you call and subscribe to the Lifeline Service (\$89.95 value). • Quote Code XX544
Reliable Used & New Homecare Product Store	15 – 20% off MSRP all new mobility equipment • 10% off In-house service calls • 10% Bonus Consignment Sales
Scootaround Mobility Solutions	10% discount on rental orders in North America. • Discount valid for rentals of 14 days or less. Discount not valid for cruise rentals.
VitalAire	CPAP accessories - 15% off • 2nd mask and subsequent mask purchases - \$20 off • FREE cleaning wipes with purchase • FREE CPAP data download, equipment and service check. * Where permitted by funding body
Wyser Distributors Ltd.	20% off of suggested retail price of all Ostomy supplies • 20% off of suggested retail price of all Urological supplies • 20% off of suggested retail price of all Advanced Wound Care supplies

Nursing Services

Bayshore Home Health	This discount is also available to parents' of Blue Cross members (discount as applicable). Members and their parents should contact the Bayshore Health Care's National Care Team at 1-866-265-1920 or mcare@bayshore.ca and quote that they are members or parents of a Blue Cross policy holder. • myNurse Program - 25%* off myNurse Visits • (*10% off on myNurse Visits for parents' of Blue Cross members) • In-home Nursing and Home Support Services - 10% off the listed bill rates • Companion Plus Program - 10% off the listed bill rates • Pediatric Home Care - 10% off the listed bill rates • Personal Care - 10% off the listed bill rates • Registered Nurse Practitioner (RN) Services - 10% off the listed bill rates • Registered Practicing Nurse (RPN) Services - 10% off the listed bill rates • Personal Support Worker (PSW) Services - 10% off the listed bill rates
Comfort Keepers	15% Off Personal Service Worker • 15% Off Companion Services • 15% Off Registered Nurse Services • 15% Off Registered Practical Nurse Services
Nurse Next Door Home Healthcare Services	Our Blue Cross Preferred Program includes: FREE matching and needs consultation - in home or via telephone 15% discount on companionship, personal care, home help and complex care and nursing Dedicated 24/7 Blue Cross Concierge member line: 1.877.331.3275 . This includes: Emergency number to find help ASAP in local community Support line to schedule short-notice care Full case management - includes ongoing wellness and fall prevention check-ups, help with arranging other support services in the community and care plan management and supervision by a Nurse Next Door Care Designer

Other Health Services

Allen Carr's Easyway To Stop Smoking	25% off Easyway To Stop Smoking seminar. (Toronto, Vancouver and Montreal and any other future Canadian locations). • 33% off Allen Carr's Easyway to Stop Smoking webcast seminar • 30% off Allen Carr's Easyway to Stop Smoking Paperback or audio book • 25% off Allen Carr's Easyway to Stop Smoking Ebook
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Direct Alert	Blue Cross members will receive from Direct Alert one month free monitoring upon the purchase or rental of a Direct Alert system. Please use coupon code DA68767
Enthrive Inc.	Blue Cross Members can choose from two special discounted packages: • 3 months of services for \$300 (nearly \$200 in savings) • 6 months of services for \$500 (over \$400 in savings) • Both programs include one-on-one counselling with a personal Registered Dietitian, an initial assessment, access to our Health Resource Center, weekly follow-ups, personalized meal plan with recipes and more.
HealthMedica Canada	Free chiropractic initial examination including X-rays, if necessary (valued at \$150). • Chiropractic Care 20% off. • Custom Foot Orthotics 20% off. • Spinal Decompression Therapy 20% off. • Laser Therapy 20% off. • Bracing 20% off. • TENS units 20% off. • Compression Hosiery 20% off. • DNA Testing 20% off • Free Gait Scan Analysis • Services/products may not be available at all locations. Please confirm with location
Philips Lifeline	Receive FREE installation when you call and subscribe to the Lifeline Service (\$89.95 value). • Quote Code XX544
Other Services	
Campus Discount	Best subscription rates to your favourite newspapers and magazines. • Save \$3 if you take a second subscription or a two-year subscription. Save \$8 if you take four subscriptions.
Cyberflowers	15% off using promotion code BLUECROSS at Checkout • Prices & discounts are exclusive of applicable service and shipping charges and taxes. Items may vary and are subject to availability, delivery rules and times. Offers available online only. Offers cannot be combined with any other offers or discounts, are not available on all products and are subject to restrictions, limitations and blackout periods. Offer, prices and charges are subject to change without notice. Void where prohibited. • Savings available at the following locations: • www.cyberflowers.ca • www.cyberflowers.com
Law Protection Inc.	35% discount on the purchase or upgrade of any L.P.I.'s enhanced retail services, which include L.P.I. LawNET, LawNET Premium or LawNET Business. • This discount is not available in the province of Quebec
Vita Health Fresh Market	20% off Health First brand vitamins and supplements
Pharmacy	
Diabetes Express Inc.	Free shipping if Member transfers prescription to Diabetes Express Pharmacy • If Member does not transfer prescription, provide free shipping if order is over \$150.00 or Member orders at least two (2) months of prescriptions • Match or beat any price across Canada • Fill all blister packing for Members • Provide newsletter to those Members who have purchased supplies
Vision	
ClearlyContacts.ca	Buy one regular or sale priced pair of prescription eyewear and get a second pair free (second pair must be equal or lesser value). Some conditions apply • OR • 15% off all regular retail or sale priced vision care products. • Visit their website to see the coupon codes
Contact Lens King Inc.	Blue Cross members qualify for a special discount of 15% on all purchases. Use coupon code BC888 at checkout. Only Canadian based Blue Cross members are eligible for this Blue Advantage offer. • Visit their website at www.contactlensking.com and shop in the comfort of your home or office.
ContactsExpress.ca	Up to 70% off the manufacturer's suggested retail price plus an additional 10% off for Blue Cross members. Free shipping on orders over \$119. Use the coupon code "BLUE".
Hakim Optical	30% off Regular Priced Merchandise, which includes complete prescription eyeglasses, sunglasses and some contact lenses (except replacement plan contact lenses, disposable and bifocal contacts), not valid with any other promotions, no other discounts apply
LASIK MD	A discount of 20% on Advanced Custom Wavefront up to \$200 per eye. • A free consultation with no obligation. • Lowest price guarantee. • Free Vision Enhancement Plan.

LensCrafters	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. • 20% off non-prescription sunglasses and accessories • 15% off individual prescription frame only or lens only purchases • *Certain designer brands excluded • This discount is not available in the province of Quebec. • * The Blue Advantage discount cannot be combined with any other sale, promotion or discount offer
Loblaw Optical	Optical Frames 33% off • Optical Lenses 33% off • Contact Lenses (Prescription only) 10% • Discount is off regular retail prices. • Cannot be combined with any other discount, coupon or promotional offer.
Pearle Vision	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. • 20% off non-prescription sunglasses and accessories • 15% off individual prescription frame only or lens only purchases • *Certain designer brands excluded • The Blue Advantage discount cannot be combined with any other sale, promotion or discount offer
Sears Optical	30% off all regular priced prescription eyewear (complete pair). Valid on multiple pairs and prescription sunglasses. • 20% off non-prescription sunglasses and accessories • 15% off individual prescription frame only or lens only purchases • *Certain designer brands excluded • * The Blue Advantage discount cannot be combined with any other sale, promotion or discount offer

Provider information is provided solely for the purpose of advising our members of savings currently available. It is not our intention to suggest preference for any particular product or company. Responsibility for the product and final cost remains solely between the member and the provider. Providers are not required to provide the Blue Advantage discounts to members or their dependents on products that are subject to other special sales or coupon promotions at the time of purchase. The list of providers and/or the type of savings available are subject to change without notice. For the most current information contact the store directly or visit www.blueadvantage.ca. Only Blue Cross can change the information in this document. Any other modification is strictly prohibited.